

COMBINED RATINGS
RFP 1805 – REGIONAL FUNDING RFP

Alinea Solutions	Rater 1	Rater 2	Total
25 POINTS - EXPERIENCE AND EXPERTISE OF FIRM	15	15	30
25 POINTS - QUALIFICATIONS OF STAFF ASSIGNED TO PROJECT	20	15	35
20 POINTS - FAMILIARITY WITH MILWAUKEE AREA PUBLIC, PRIVATE AND PHILANTHOPIC, COMMUNITIES	15	10	25
25 POINTS – COST	25	25	50
UP TO 5 ADDITIONAL POINTS - USE OF A CITY CERTIFIED EBE FIRM	N/A	N/A	
TOTAL			140
Creative Marketing Resources	Rater 1	Rater 2	Total
25 POINTS - EXPERIENCE AND EXPERTISE OF FIRM	20	18	38
25 POINTS - QUALIFICATIONS OF STAFF ASSIGNED TO PROJECT	22	18	40
20 POINTS - FAMILIARITY WITH MILWAUKEE AREA PUBLIC, PRIVATE AND PHILANTHOPIC, COMMUNITIES	17	12	29
25 POINTS – COST	4.4	4.4	8.8
UP TO 5 ADDITIONAL POINTS - USE OF A CITY CERTIFIED EBE FIRM	5	5	10
TOTAL			125.8

Urban Strategies	Rater 1	Rater 2	Total
25 POINTS - EXPERIENCE AND EXPERTISE OF FIRM	25	23	48
25 POINTS - QUALIFICATIONS OF STAFF ASSIGNED TO PROJECT	22	23	45
20 POINTS - FAMILIARITY WITH MILWAUKEE AREA PUBLIC, PRIVATE AND PHILANTHOPIC, COMMUNITIES	20	20	40
25 POINTS – COST	17.4	17.4	34.8
UP TO 5 ADDITIONAL POINTS - USE OF A CITY CERTIFIED EBE FIRM	5	5	10
TOTAL			177.8